

August 15, 2006

## **FPL increases incentives for installing energy efficient equipment, adds new energy conservation programs for customers**

### **Incentives help customers cut cost of energy efficient equipment upgrades, conserve energy, control costs**

**Juno Beach, Fla. ---** In an effort to help customers conserve energy and control electric bills, Florida Power & Light Company will soon offer additional programs and significantly increased incentives.

FPL's new plan, approved today by the Florida Public Service Commission, demonstrates the company's commitment to partner with customers during this time of rising fuel costs.

Fuel costs, combined with increased summer usage, largely attributed to air conditioning, have caused many customers to experience increases in electric bills, that have been especially noticeable this season. The company plans to begin implementing the new initiatives before the end of the year.

"We are committed to partner with our customers any way we can to help them control their electric bills," said Marlene Santos, vice president of customer service for FPL. "We want to give customers every tool possible to make their homes and businesses more energy efficient."

The significant changes and additional programs are as follows:

- 1 **Residential Building Envelope** --- An increase in the maximum incentive for ceiling insulation will more than double from \$131 to \$352. An increase in the maximum incentive for reflective roofs increases more than 50 percent --- from \$240 to \$367 per participant. In addition, FPL adds an incentive for light-colored roof membranes and reflective roof coatings with a maximum of \$1,200 per participant.
- 1 **Residential Low Income Weatherization** --- There is an increase to the maximum incentive for air conditioning maintenance from \$35 to \$45 per participant. In addition, there is now an increase in the maximum incentive for weather stripping and caulking from \$10 to \$60. An additional \$25 per participant was added for replacing room air conditioners with higher efficient units, further increasing incentives for this program.
- 1 **Residential Heating Ventilation and Air Conditioning (HVAC)** --- Earlier this summer the PSC approved an increase in the incentive per participant for upgrading air conditioning units to more energy efficient equipment that will increase the average incentive more than 50 percent --- from \$260 to \$400. This change takes place Sept. 1.
- 1 **Business Building Envelope** --- The program now offers window-related technologies such as energy-saving window tinting as part of the business envelope program. Increased incentives for ceiling insulation (\$185/kW max); roof insulation (\$219/kW max); reflective roofs (\$579/kW max); and window treatments (\$429/kW max) add extra value for business customers.
- 1 **Business Efficient Lighting** --- Changing to more energy efficient lighting will soon pay more. There is an increase in this business energy program incentive from \$101/kW to \$132/kW.
- 1 **Business Water Heating program** --- This new energy conservation program applies to the

installation of qualifying heat recovery units or heat pump water heater equipment. The maximum incentive is \$881/kW.

- | **Business Refrigeration** --- Refrigeration can be one of the largest users of electricity for a business customer. That's why FPL will offer this new program that pays a maximum of \$80/kW for the installation of qualifying controls and equipment that reduces electric strip heater usage in refrigeration equipment.
- | **Business HVAC** --- Approved earlier this year, this program will soon offer updated minimum qualifying energy efficiency standards to reflect newer guidelines used by the U.S. Department of Energy Standards as well as raised and added incentives on qualifying HVAC systems. Business incentive programs such as the Direct Expansion (DX), chillers, energy recovery ventilators, thermal storage and more will offer large increases in incentives that will as much as double. The new guidelines take effect Sept. 1.

In addition to these newly-added or improved programs, FPL continues to offer residential duct system testing and repair, the BuildSmart<sup>®</sup> program for new homes built with energy efficient features and equipment, and residential energy conservation services such as online home energy surveys. Business customers are encouraged to continue to take advantage of business custom incentives, commercial demand reduction, and business energy evaluations.

For the past 25 years, Florida Power & Light Company and its customers have implemented one of the most successful conservation and energy management programs in the country. In 2005, the company invested more than \$100 million on conservation programs and energy management incentives. According to the latest US Department of Energy (DOE) report on conservation programs, FPL was rate number one among utilities nationwide. FPL estimates that the electricity saved through these programs that were approved today would supply 188,000 homes with electricity during the summer peak usage period

The rising cost of fuel used to make electricity at power plants has caused the fuel portion of customers' electric bills to rise 19 to 28 percent. The cost of fuel is a pass-through cost on which FPL does not make a profit. The base rate portion of the electric bill is the non-fuel cost of producing and delivering electricity. This has been reduced by 15 percent since 1999.

Customers are encouraged to learn all they can about conserving energy, installing energy efficient equipment in their homes and businesses and FPL's incentive programs by visiting [www.FPL.com](http://www.FPL.com).

Florida Power & Light Company is the principal subsidiary of FPL Group, Inc. (NYSE: FPL), nationally known as a high quality, efficient and customer-driven organization focused on energy-related products and services. With annual revenues of more than \$10 billion and a growing presence in 26 states, FPL Group is widely recognized as one of the country's premier power companies. Florida Power & Light Company serves 4.3 million customer accounts in Florida. FPL Energy, LLC, FPL Group's wholesale electricity generating subsidiary, is a leader in producing electricity from clean and renewable fuels. Additional information is available on the Internet at [www.FPL.com](http://www.FPL.com), [www.FPLGroup.com](http://www.FPLGroup.com) and [www.FPLEnergy.com](http://www.FPLEnergy.com).

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## PROGRAM UPDATE

### Pacific Gas and Electric Company (PG&E) launches residential Cool Roof Rebate Program

Date: September 13, 2006

Dear Roofing Product Manufacturers,

PG&E has recently established a Residential Cool Roof Rebate Program that offers rebates for qualifying PG&E residential customers.

We know that market awareness of this new product is rapidly growing and Cool Roofs are expected to become a widely popular choice for roof installations in the residential marketplace. We are also aware that the State of California is considering adding residential cool roofing elements to the 2008 Title 24 building code update. We are excited about this progressive technology and are pleased to incent our residential customers to choose Cool Roofs by offering product rebates. Some program details are as follows:

- **Program Length:** The program is in effect retroactively from September 1, 2006 through November 30, 2008.
- **Rebate Eligibility Requirements:**
  - Customer Type: Existing PG&E electric customers with air conditioning systems installed in their home(s).
  - Project Type: The replacement/retrofit of existing roofs with Cool Roof technology. (PG&E is considering adding a new construction element to this program in early 2007)
  - Climate Zone Restrictions: Subject homes must be located in climate zones 2, 4, 11, 12, or 13. Visit [www.pge.com/res/rebates](http://www.pge.com/res/rebates) to obtain a climate zone map. (Generally, these zones comprise the hot inland areas of California.)
  - Performance Rating: Products must (1) be rated by the Cool Roof Rating Council (CRRC, [www.coolroofs.org](http://www.coolroofs.org)) and (2) have ratings that equal or exceed those listed below. Please note that the rating system for the CRRC program differs from that of the Environmental Protection Agency's (EPA) Energy Star® program. The PG&E program requires CRRC ratings. We have elected to reference the CRRC program in order to maintain consistency with any forthcoming Title 24 prescriptions.

- **Rebate & Product Specifications (by roof type):**

Type	Tier	Initial Solar Reflectance	Initial Thermal Emittance	Rebate
Low Slope	N/A	≥ 0.70	0.75	\$0.20 per sf
Steep Slope	Tier 1	0.25 to 0.39	0.75	\$0.10 per sf
	Tier 2	≥ 0.40	0.75	\$0.20 per sf

- **Obtaining Additional Information:** PG&E's Residential Cool Roof Program details and applications can be found by visiting PG&E's website at [www.pge.com](http://www.pge.com) or by calling the Smarter Energy Line at 800-933-9555.

We would like to work with you in mutual support of this program and hope that together we can have a meaningful impact on its success in the areas we both serve. Please let me know if there is something specific we can do to help further the success this program may have on your roofing business. Additionally, if you have any questions, please contact me by email at [dpma@pge.com](mailto:dpma@pge.com), or by telephone at 415-973-1307.

Sincerely,

David Manoguerra  
Supervisor, Customer Energy Efficiency  
Pacific Gas and Electric Company